

# FULL PROFILE

1990 - 2000 Census, 2009 Estimates with 2014 Projections  
 Calculated using Proportional Block Groups



April 2010

Lat/Lon: 39.01024/-84.63993

## FLORENCE RETAIL

### Florence, KY

	1 Mile	3 Miles	5 Miles	
<b>POPULATION</b>	2009 Estimated Population	4,748	54,432	134,068
	2014 Projected Population	4,724	55,580	140,401
	2000 Census Population	4,494	49,657	114,781
	1990 Census Population	4,532	43,003	92,004
	Historical Annual Growth 1990 to 2009	0.3%	1.4%	2.4%
	Projected Annual Growth 2014 to 2009	-0.1%	0.4%	0.9%
	<b>HOUSEHOLDS</b>	2009 Est. Households	1,679	20,122
2014 Proj. Households		1,449	18,928	46,221
2000 Census Households		1,848	19,871	44,033
1990 Census Households		1,814	16,133	33,205
Historical Annual Growth 1990 to 2009		-0.4%	1.3%	2.3%
Projected Annual Growth 2014 to 2009		-2.7%	-1.2%	-0.6%
<b>AGE</b>		2009 Est. Population 0 to 9 Years	10.8%	12.6%
	2009 Est. Population 10 to 19 Years	11.2%	13.5%	14.5%
	2009 Est. Population 20 to 29 Years	20.3%	15.8%	14.6%
	2009 Est. Population 30 to 44 Years	18.3%	20.4%	21.3%
	2009 Est. Population 45 to 59 Years	16.1%	20.1%	21.2%
	2009 Est. Population 60 to 74 Years	12.0%	11.5%	10.4%
	2009 Est. Population 75 Years Plus	11.4%	6.0%	4.5%
	2009 Est. Median Age	35.8	35.4	34.8
<b>MARITAL STATUS &amp; SEX</b>	2009 Est. Male Population	46.5%	48.0%	48.7%
	2009 Est. Female Population	53.5%	52.0%	51.3%
	2009 Est. Never Married	25.6%	23.8%	23.5%
	2009 Est. Now Married	42.3%	54.7%	58.4%
	2009 Est. Separated or Divorced	22.6%	14.7%	12.9%
	2009 Est. Widowed	9.4%	6.8%	5.2%
<b>INCOME</b>	2009 Est. HH Income \$200,000 or More	1.5%	2.3%	4.2%
	2009 Est. HH Income \$150,000 to \$199,999	0.6%	3.0%	4.0%
	2009 Est. HH Income \$100,000 to \$149,999	8.4%	12.0%	15.8%
	2009 Est. HH Income \$75,000 to \$99,999	12.2%	15.3%	16.7%
	2009 Est. HH Income \$50,000 to \$74,999	23.6%	23.8%	22.8%
	2009 Est. HH Income \$35,000 to \$49,999	15.1%	15.6%	13.7%
	2009 Est. HH Income \$25,000 to \$34,999	9.0%	9.5%	8.5%
	2009 Est. HH Income \$15,000 to \$24,999	14.2%	9.4%	8.0%
	2009 Est. HH Income \$0 to \$14,999	15.3%	9.1%	6.3%
	2009 Est. Average Household Income	\$52,632	\$59,307	\$70,273
	2009 Est. Median HH Income	\$46,341	\$58,037	\$66,463
	2009 Est. Per Capita Income	\$23,363	\$22,628	\$25,456
2009 Est. Number of Businesses	553	2,675	5,089	
2009 Est. Total Number of Employees	7,034	39,838	83,064	

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<b>RACE</b>	2009 Est. White Population	87.0%	90.1%	91.5%
	2009 Est. Black Population	6.4%	5.2%	4.1%
	2009 Est. Asian & Pacific Islander	1.1%	1.3%	1.4%
	2009 Est. American Indian & Alaska Native	-	-	-
	2009 Est. Other Races Population	5.5%	3.4%	3.0%
<b>HISPANIC</b>	2009 Est. Hispanic Population	665	2,449	4,346
	2009 Est. Hispanic Population Percent	14.0%	4.5%	3.2%
	2014 Proj. Hispanic Population Percent	18.2%	5.8%	4.2%
	2000 Hispanic Population Percent			
<b>EDUCATION (Adults 25 or Older)</b>	2009 Est. Adult Population (25 Years or Older)	3,233	36,053	86,802
	2009 Est. Elementary (0 to 8)	4.8%	2.9%	2.1%
	2009 Est. Some High School (9 to 11)	11.1%	8.1%	6.2%
	2009 Est. High School Graduate (12)	34.5%	32.8%	29.1%
	2009 Est. Some College (13 to 16)	24.1%	23.1%	23.1%
	2009 Est. Associate Degree Only	5.9%	7.4%	7.8%
	2009 Est. Bachelor Degree Only	15.0%	18.9%	23.5%
	2009 Est. Graduate Degree	4.5%	6.7%	8.2%
<b>HOUSING</b>	2009 Est. Total Housing Units	2,050	24,010	56,763
	2009 Est. Owner Occupied Percent	45.1%	57.7%	61.4%
	2009 Est. Renter Occupied Percent	36.8%	26.1%	22.6%
	2009 Est. Vacant Housing Percent	18.1%	16.2%	16.0%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	1.6%	3.9%	4.9%
	2000 Homes Built 1995 to 1998	3.3%	11.0%	13.2%
	2000 Homes Built 1990 to 1994	4.5%	10.6%	12.1%
	2000 Homes Built 1980 to 1989	17.3%	16.3%	18.0%
	2000 Homes Built 1970 to 1979	29.9%	19.8%	21.9%
	2000 Homes Built 1960 to 1969	21.0%	17.3%	13.3%
	2000 Homes Built 1950 to 1959	13.3%	10.9%	8.2%
	2000 Homes Built Before 1949	9.1%	10.1%	8.4%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	-	0.1%
	2000 Home Value \$500,000 to \$999,999	-	-	0.5%
	2000 Home Value \$400,000 to \$499,999	-	0.3%	0.7%
	2000 Home Value \$300,000 to \$399,999	-	0.7%	1.9%
	2000 Home Value \$200,000 to \$299,999	3.0%	3.7%	8.7%
	2000 Home Value \$150,000 to \$199,999	5.4%	10.9%	17.6%
	2000 Home Value \$100,000 to \$149,999	28.8%	34.2%	35.0%
	2000 Home Value \$50,000 to \$99,999	61.3%	48.2%	34.0%
	2000 Home Value \$25,000 to \$49,999	1.4%	1.6%	1.3%
	2000 Home Value \$0 to \$24,999	-	0.4%	0.2%
	2000 Median Home Value	\$97,644	\$107,916	\$125,589
	2000 Median Rent	\$468	\$503	\$519

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<b>LABOR FORCE</b>	2009 Est. Labor: Population Age 16+	3,949	43,324	104,373
	2009 Est. Civilian Employed	56.0%	63.9%	66.4%
	2009 Est. Civilian Unemployed	9.8%	6.3%	6.2%
	2009 Est. in Armed Forces	-	0.1%	0.1%
	2009 Est. not in Labor Force	34.1%	29.7%	27.3%
	2009 Labor Force: Males	45.6%	47.1%	48.0%
	2009 Labor Force: Females	54.4%	52.9%	52.0%
<b>OCCUPATION</b>	2000 Occupation: Population Age 16+	2,225	26,055	61,206
	2000 Mgmt, Business, & Financial Operations	11.2%	12.9%	14.7%
	2000 Professional & Related	11.8%	16.4%	18.3%
	2000 Service	17.7%	12.9%	12.4%
	2000 Sales and Office	28.9%	30.6%	30.9%
	2000 Farming, Fishing, and Forestry	-	-	0.1%
	2000 Construction, Extraction, & Maintenance	10.1%	8.6%	8.0%
	2000 Production, Transport, & Material Moving	20.3%	18.5%	15.6%
	2000 Percent White Collar Workers	51.9%	59.9%	63.9%
	2000 Percent Blue Collar Workers	48.1%	40.1%	36.1%
<b>TRANSPORTATION TO WORK</b>	2000 Drive to Work Alone	78.9%	84.6%	84.8%
	2000 Drive to Work in Carpool	14.5%	9.9%	9.7%
	2000 Travel to Work by Public Transportation	1.9%	1.9%	1.7%
	2000 Drive to Work on Motorcycle	-	-	-
	2000 Walk or Bicycle to Work	3.2%	1.4%	1.3%
	2000 Other Means	1.0%	0.6%	0.5%
	2000 Work at Home	0.5%	1.6%	2.0%
<b>TRAVEL TIME</b>	2000 Travel to Work in 14 Minutes or Less	37.5%	32.7%	30.2%
	2000 Travel to Work in 15 to 29 Minutes	40.9%	40.7%	42.9%
	2000 Travel to Work in 30 to 59 Minutes	19.2%	22.8%	23.1%
	2000 Travel to Work in 60 Minutes or More	2.4%	3.8%	3.8%
	2000 Average Travel Time to Work	18.5	21.0	21.5
<b>CONSUMER EXPENDITURE</b>	2009 Est. Total Household Expenditure	\$75.9 M	\$985 M	\$2.62 B
	2009 Est. Apparel	\$3.63 M	\$47.1 M	\$126 M
	2009 Est. Contributions & Gifts	\$4.43 M	\$60.6 M	\$168 M
	2009 Est. Education & Reading	\$1.95 M	\$26.2 M	\$72.7 M
	2009 Est. Entertainment	\$4.20 M	\$55.1 M	\$147 M
	2009 Est. Food, Beverages & Tobacco	\$12.5 M	\$158 M	\$414 M
	2009 Est. Furnishings & Equipment	\$3.25 M	\$43.4 M	\$117 M
	2009 Est. Health Care & Insurance	\$5.53 M	\$70.2 M	\$183 M
	2009 Est. Household Operations & Shelter & Utilities	\$22.6 M	\$294 M	\$781 M
	2009 Est. Miscellaneous Expenses	\$1.31 M	\$16.5 M	\$43.2 M
	2009 Est. Personal Care	\$1.11 M	\$14.3 M	\$37.9 M
	2009 Est. Transportation	\$15.4 M	\$200 M	\$528 M

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